



## Ronald McDonald House Charities of Ann Arbor

1600 Washington Heights Ann Arbor MI 48104

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# 3rd Party Fundraiser Helpful Hints

We are delighted that you have chosen Ronald McDonald House of Ann Arbor as the recipient of your fundraiser. Here are some suggestions to consider. Also, please take a look at the guidelines and fill out the application before you embark on your event:

1. Plan ahead. Determine what type of event you'd like to have several months before staging it. Think outside of the box; be creative: art sale, bake sale, car wash, 5-10K race or walk, game night, talent night, soccer match, softball game, etc. Fill out our application at this time and submit it to us for approval.
2. How do I get people to participate? Prepare promotional materials that we can approve, then use Facebook, Twitter, radio, TV, newspapers, company newsletters etc. to get the word out about your event.
3. As the event planner, it is your responsibility to secure any and all event space and necessary waivers. All expenses incurred are your responsibility; RMH cannot provide funding for event expenses.
4. Occasionally, RMH may be able to offer small giveaways and marketing materials for you to distribute at your event.
5. Due to our small staff size, it is not always possible to have someone from the House attend your event.