14th Annual





# New-Venne, Same Sole



# SPONSORSHIP OPPORTUNITIES

Saturday, April 25, 2026 Saint John's Resort, Plymouth



Saturday, April 25, 2026 Saint John's Resort, Plymouth Step out in style at our new venue!

# **Presenting Sponsor-\$25,000**

- 20 event tickets
- Name/logo on invitation
- Prominent advertising at event
- Recognition on electronic signage
- Recognition on event website

#### Afterglow Sponsor- \$15,000

- 10 event tickets
- Name/logo on invitation
- Afterglow advertising at event
- Recognition on electronic signage
- Recognition on event website

# Caring Hearts Sponsor- \$10,000

- 10 event tickets
- Recognition on electronic signage
- Recognition on event website

#### Community Sponsor- \$7,500

- 8 event tickets
- Recognition on electronic signage
- Recognition on event website

#### House Sponsor-\$5,000

- 6 event tickets
- Recognition on electronic signage
- Recognition on event website

# Family Sponsor- \$2,500

- 4 event tickets
- Recognition on electronic signage
- Recognition on event website

# Friend Sponsor- \$1,500

- 2 event tickets
- Recognition on electronic signage
- Recognition on event website

# Advertising Sponsor- \$1,000

- No event tickets
- Recognition on electronic signage
- Recognition on event website



The 14th Annual Red Shoe Affair is stepping into a new space, but with the same heart and purpose that make this event special.

Join us for an unforgettable evening as we celebrate and support the mission of Ronald McDonald House Charities Ann Arbor, helping families stay close and cared for when their children need healthcare.

Enjoy delicious food, cocktails, a mission-inspired program, and exciting live auction. Kick off your shoes (or show them off!) at our lively Afterglow party to close out the night in style.

Find more information rmhcannarbor.org/redshoeaffair or contact Meg at mconzelman@rmhcannarbor.org

> Secure Your Sponsorship





Celebrating 40 Years



Saturday, April 25, 2026 Saint John's Resort, Plymouth **Step out in style at our new venue!** 

Ann Arbor

# 2026 SPONSORSHIP COMMITMENT FORM

Date:	
Contact Information	
Individual or Organization Name	
Sponsorship Recognition Name  How you would like to be be recognized on event materials  Contact Name	
Address	
City/State/ZIP	
Phone Email	
Sponsorship Opportunities	If you'd like to secure your sponsorship online,
Caring Hearts Sponsor- \$10,000	scan the code:
Community Sponsor - \$7,500	
House Sponsor- \$5,000	Questions:  Meg Conzelman  mconzelman@rmhcannarbor.o
Family Sponsor- \$2,500	
Friend Sponsor- \$1,500	
Advertising Sponsor- \$1,000	
Payment Information	
Credit Card Number	
Exp. Date CVV Billing ZIP	
Name on Card	
Please Check if Corporate/Business Card	RMHC