



RMHC[®]
Ann Arbor

11th Annual Red Shoe Affair Sponsorship Opportunities



Saturday, April 22, 2023
Jack Roth Stadium Club
University of Michigan Football Stadium



Step out in your favorite RED SHOES for the 11th Annual RED SHOE AFFAIR

Ronald McDonald House Charities Ann Arbor (RMHCAA) provides a community of inclusive, compassionate, supportive programs and services that directly improve the health and well-being of children and their families. Whether families come from across town, or across the globe, our two Houses, with a total of 43 rooms, are here to help alleviate some of the stress they face during their greatest time of need.

Please join us for the 11th Annual Red Shoe Affair to be held on Saturday, April 22, 2023, 6pm at Jack Roth Stadium Club inside the University of Michigan Football Stadium. The goal of this lively and unique event is to raise awareness and funds for RMHCAA. Not only do we rely on the Red Shoe Affair for critical financial support of our operations, but it also offers an opportunity for attendees to learn more about our mission.

Guests of the Red Shoe Affair will enjoy a strolling dinner, silent auction, seated program, and Afterglow party with entertainment. We invite you to join us as a sponsor and help to keep families close to medical care their critically ill child so desperately needs. There are a number of sponsorship opportunities to choose from that offer varying levels of recognition. Deadline for Red Shoe Affair sponsorship commitments is April 1, 2023.

Step out in red shoes (highly encouraged, but not required) and join us for an evening of fun, food, and festivities all to support RMHCAA.

"RMHC Ann Arbor is just an incredible organization and resource in our community. It provides so much support for families who need it most. They offer families services so they don't have to worry about where they will sleep, what they will eat, or how they can even take a quick shower."

- The West Family



Since 1985, we've cared for and supported over 32,000 families during their most critical times, when their child is receiving medical care, all at **ZERO COST** to them.



FAST FACTS

Main House -
31 Rooms

Mott House -
12 Rooms

Average Stay -
23 Nights

Longest Stay in
2022 - 251 Nights

April 22, 2023 Red Shoe Affair Sponsorship Opportunities

Sponsor Name	Event Tickets	Name/ Logo on Invite	On-Field Advertising	Recognition on Electric Signage	Recognition on Event Website and RMHCAA Website
\$25,000 Presenting	20				
\$15,000 Afterglow	10				
\$10,000 Caring Hearts	10				
\$5,000 House	6				
\$3,000 Entertainment	2				
\$2,500 Family	4				
\$2,000 Candy Table	2				
\$2,000 Online Auction	2				
\$2,000 Heads or Tails	2				
\$1,500 Friend	2				
\$1,000 On-Field Advertising	0				
\$500 Support	1				



Save the Date

Friday, October 13, 2023



RMHC®
Ann Arbor

FORKS &
CORKS
taste. sip. support.

Barton Hills Country Club, Ann Arbor

Stay tuned for more details...